

# 2018 Annual Report



## Center For Neighborhoods

VISION. KNOWLEDGE. ACTION.

Community Engagement | Education & Leadership Training | Planning & Design



*For over 45 years, Center For Neighborhoods has cultivated grassroots leadership, provided leadership education, partnered with neighborhoods in community planning efforts, facilitated civic dialogue amongst stakeholders and actively participated in neighborhood-based development and improvement projects.*

*We envision a greater Louisville community with caring and empowered people, making and renewing neighborhoods that are healthy, sustainable and attractive. Our mission is to build healthy, sustainable, safe and attractive neighborhoods through engaged, informed and committed neighbors.*



## Community Engagement

Our team of Neighborhood Liaisons provides **Engagement & Technical Assistance** to residents and neighborhood groups throughout Metro Louisville. We aim to encourage neighborhoods to enact neighborhood strategies and plans for community improvement and serve as a catalyst for residents, families, neighborhoods, public institutions and local government coming together in effective collaborations for results that benefit the community. Examples of **Technical Assistance** include: meeting facilitation, project support and problem solving to develop innovative solutions to complex neighborhood issues. Through **Engagement & Technical Assistance**, we:

- Build relationships with neighborhood residents, leaders organizations, and institutions;
- Teach processes and practices to increase and improve resident engagement in neighborhoods; and
- Increase the capabilities and productivity of neighborhood-based organizations.

In FY2018, our Community Engagement team expanded from two to four full-time staff. Together, we:

- Participated in **377** unique community events or meetings;
- Presented information to **2,738** individuals through those events and meetings;
- Provided **Technical Assistance** to **215** distinct cases;
- Compiled and distributed information about community events, educational opportunities, public meetings and other important information through our weekly **Neighborhood eNews** – to over **2,500** recipients each week.

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## Education & Training

Our team provides neighborhood-based leadership **Education & Training** to cultivate and support effective neighborhood organizations and resident leadership. We seek to build learning networks around common concerns and approaches, drawing together resident leaders from diverse neighborhoods, perspectives and experiences through:

- **Neighborhood Institute**, a free, 12-week course to equip engaged neighborhood residents with the resources necessary to effect positive change by becoming more engaged in their neighborhoods.
- The annual **Neighborhood Summit**, a day of knowledge-sharing and networking intended to inspire residents and other attendees engaged in neighborhood-based community development. The Summit serves as an opportunity to highlight trends and best practices, promote cross-neighborhood sharing, and build a groundswell of neighborhood-based community development momentum.

In FY2018, our team:

- Graduated **67** participants from the Fall 2017 and Spring 2018 Neighborhood Institutes;
- Supported the development of a neighborhood-level project by each of our **67** Institute graduates;
- Provided Ambassador Training and Community Organizing Training in collaboration with the Office of Safe & Healthy Neighborhoods.
- Introduced **Asset-Based Community Development (ABCD)** into the Neighborhood Institute curriculum;
- Hosted **219** attendees at the 2017 Neighborhood Summit in October 2017, which featured mobile community development workshops in both the Russell and Portland neighborhoods.

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## Planning & Design

Our team enables neighborhoods and resident leaders to better articulate and accomplish their vision for community improvement. Planning & Design includes:

- **Better Block**, a community-designed, tactical urbanism approach to the re-imagining a neighborhood block intended to spur social and economic activity and build momentum toward lasting transformation;
- Producing Art In Neighborhoods Together (**PAINT**), a program which develops neighborhood-based public art through a participatory process;
- **NeighborMap** (formerly Neighborhood Innovation Studio), providing data and mapping services;
- Neighborhood Planning and Assessment tools designed to engage neighbors in planning for the future of their community.

In FY2018, our Planning & Design team:

- Completed two PAINT projects (at Highview Park and on Woodlawn Ave), and made significant progress in two additional PAINT projects (at Southwick Community Center and in the Southside neighborhood);
- Completed the **2018 Better Block** on Woodlawn Avenue in June 2018, co-hosted by the Beechmont Neighborhood Association;
- Launched our online, interactive **NeighborMap**, providing a range of data from the perspective of neighborhood boundaries;
- Created and produced maps for organizations in over **20** neighborhoods;
- Partnered with **45** students through three college-level classes at University of Louisville and Sullivan College of Technology and Design to provide and collect neighborhood asset data for use in NeighborMap.

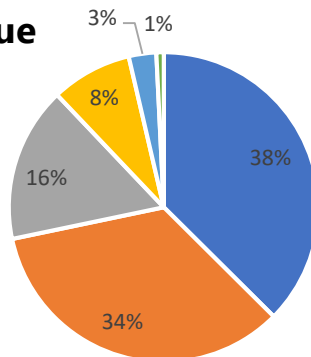
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## Revenue & Expenses

In FY2018, Center For Neighborhoods received a total of \$1,190,602 in revenues. Of this, \$581,130 was received in FY18 and temporarily restricted for FY19 and FY20. In FY18, Center For Neighborhoods spent a total of \$547,945. The charts below reflect FY18 Unrestricted Revenues and FY18 Expenses.

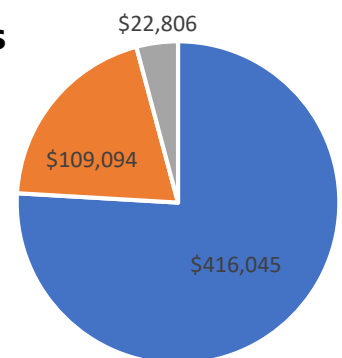
### FY2018 Unrestricted Revenue

Public Grants	\$228,235
Private Grants	\$208,870
Gifts & Donations	\$98,698
Program Revenue	\$51,458
Sponsorships	\$17,500
Miscellaneous Income	\$4,711



### FY2018 Expenses

Program Services	(75.9%)
Administration	(19.9%)
Fundraising	(4.2%)



Our work would not have been possible without the generous **Grants, Sponsorships & Major Gifts** provided by:

AIA – Central KY Chapter; Mr. Roberto Bajandas; BB&T Bank; Mrs. Christina Lee Brown; James Graham Brown Foundation; Owsley Brown II Family Foundation; Brown-Forman; Cherokee Triangle Association; Crescent Hill Community Council; Fund For The Arts; Louisville Water Company; Louisville-Jefferson County Metro Government; Metro United Way; MSD; New Directions Housing Corporation; PNC Bank; Passport Health; Portland Investment Initiative; Arthur K. Smith Foundation; and TARC. *Thank you!*



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# How We Partner With Neighbors

**Engagement & Technical Assistance:** Individuals can contact our team with questions and/or requests for assistance regarding their neighborhood. Typical inquiries include: how to start a neighborhood organization, understanding zoning, and expanding the circle of engaged neighbors.

**Learn What's Happening:** Stay in touch by signing up for our weekly *Neighborhood eNews*, following us on social media, and visiting our website.

**Member Services:** Neighborhood organization members receive additional benefits including an annual best practices assessment, networking and educational mixers, access to our block party and cleanup equipment, and a complimentary neighborhood map.

**Neighborhood Institute:** Love where you live and have a neighborhood improvement in mind? Join us and learn the skills to make it happen! Residents can apply to participate in our free, 12-week Neighborhood Institute leadership training. The Spring Institute is January – April and the Fall Institute is held in August – November. Watch our Neighborhood eNews, social media, or website for information on how to apply.

**Neighborhood Summit:** The Annual Neighborhood Summit brings together hundreds of neighborhood residents, stakeholders, and decision makers to inspire and exchange ideas and best practices.

**Neighborhood Art Opportunities:** We support neighborhood public art through our PAINT program. Residents can submit ideas for public art in their neighborhood through our Open Call process. Watch for details!

**Mapping Services:** Maps tell stories. In 2019, we begin sharing our stories through our Map of the Month. Have a mapping need? From population to food access to air quality, our mapping services can help you understand and tell the story of your neighborhood. Contact us to learn more.

**Better Block – Louisville:** Each year we partner with a neighborhood group to guide them through a participatory process to develop and implement a redesign of a commercial corridor in their neighborhood. This program focuses on disinvested neighborhoods with voluntary neighborhood partnership.

**Community Development Corporations (CDCs):** In 2019 and 2020, we will ramp up our programming to support neighborhood associations, non-profit organizations and other grassroots groups that are working to develop affordable housing, spur neighborhood economic development and engage residents in neighborhood development efforts. Are you working in this area? Contact us and let us know!

**Neighborhood Quality of Life Planning:** Neighbors need more neighborhood planning than just land use and transportation. In 2019 and 2020, we will launch a participatory Quality of Life Planning process in partnership with a grouping of interested neighborhoods. Stay tuned for more details on this exciting work!

## Join Us!



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