

# Center for Neighborhoods



**Week 4**

**Neighborhood Institute Fall 2023**

# Welcome to Week 4

Housekeeping

Homework

Understanding Your City

Ideal Neighborhood Exercise

Project Introduction

Wrap-Up



# Review: Asset Based Community Development (ABCD)

abcd  
INSTITUTE



# Six Asset Areas



# Review: Three Challenges

Interview a neighbor?

Community Toolbox?

What LMPD Division do you live in?



# Understanding Your City: How to assess your neighborhood!



1. Laying the foundation:  
key concepts & terminology

2. Application:  
Questions to ask when out in your neighborhood

3. Examples!

# What is an assessment and why are they important?

A process for understanding:

- Historical context
- Existing conditions
- Policies that shape the world we engage

*Assessments help us understand where we've come from and where we are, to better shape our future.*

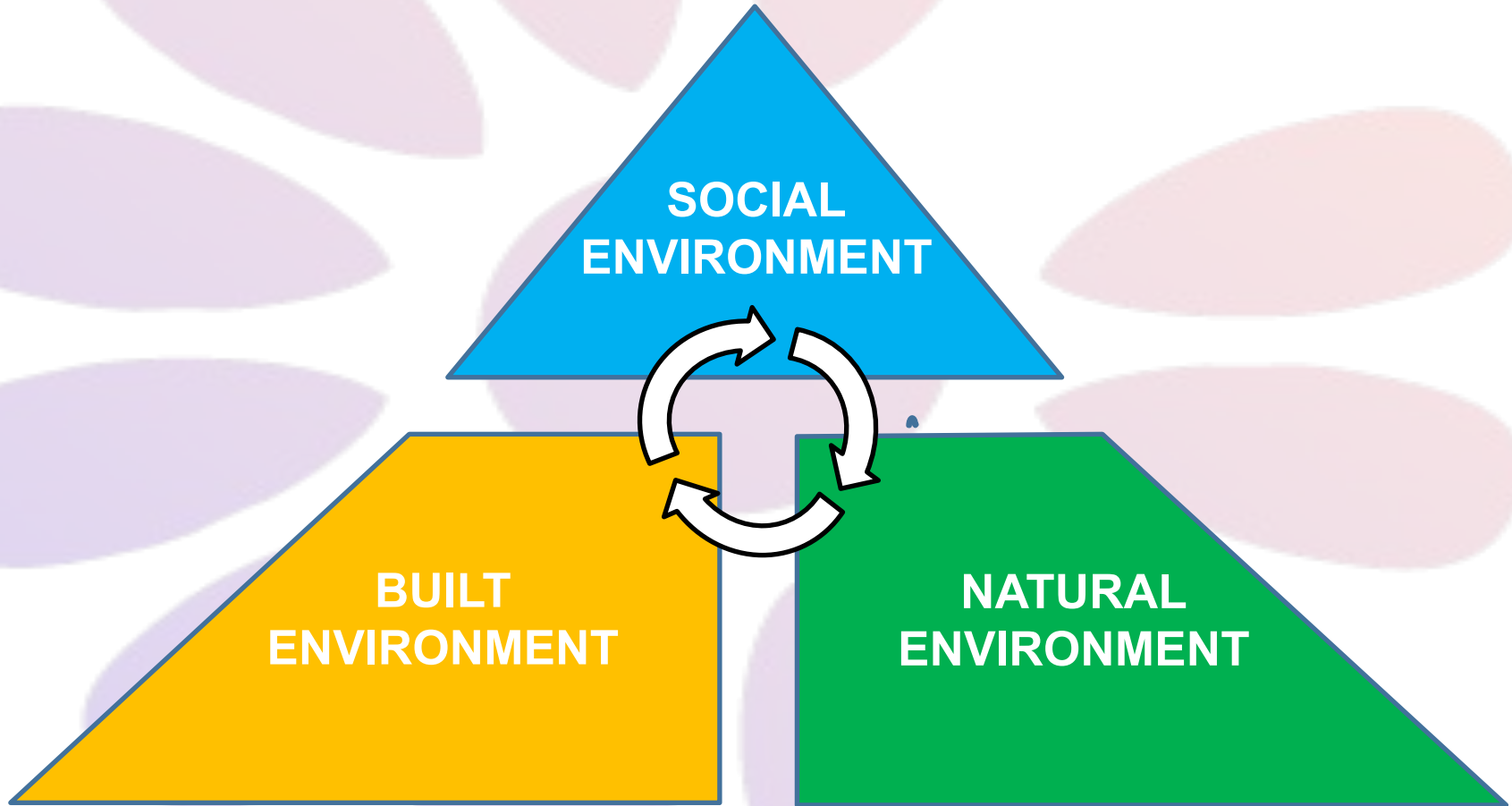
# Why Assess Your Neighborhood?

- Understanding Existing Conditions
- Engagement Opportunity
- Address Concerns
- Basis for a plan of action





# Understanding your environment





Natural Environment



# Built Environment



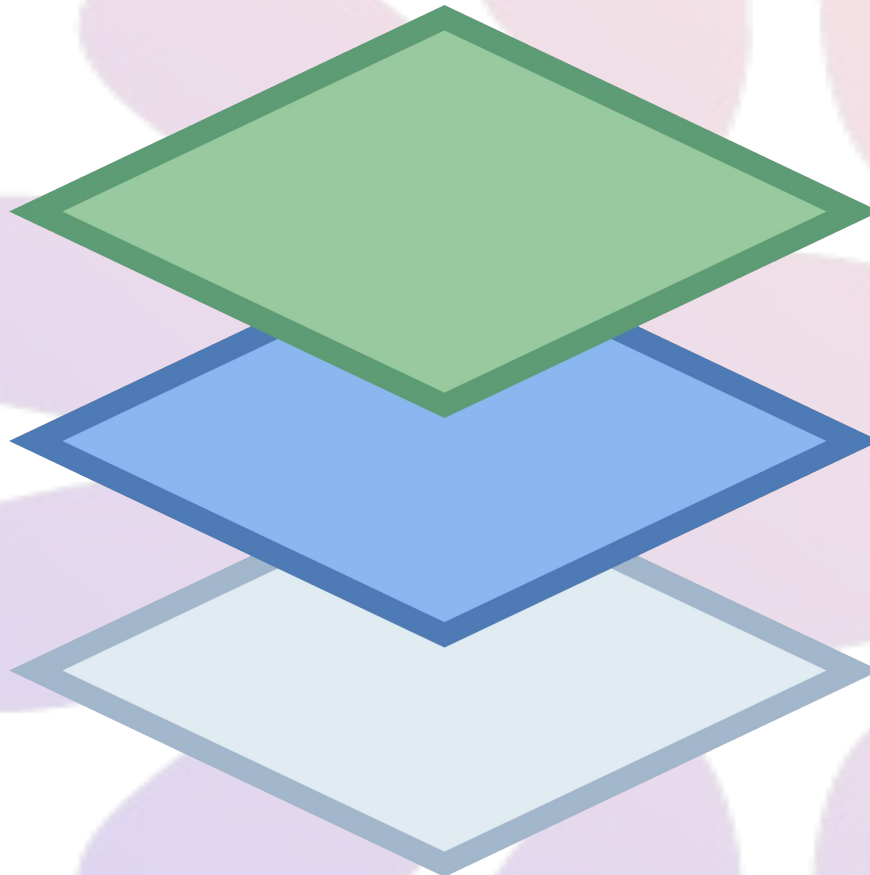
# Social Environment







# Local Regulatory Framework



Land Development Code

Comprehensive Plan

Neighborhood/Area Plans

**Development Proposals**

**Planning Commission**

**Board of Zoning Adjustment**



# Terminology: Zoning and Form

## ZONING

What

- Residential
- Commercial
- Industrial

## USE

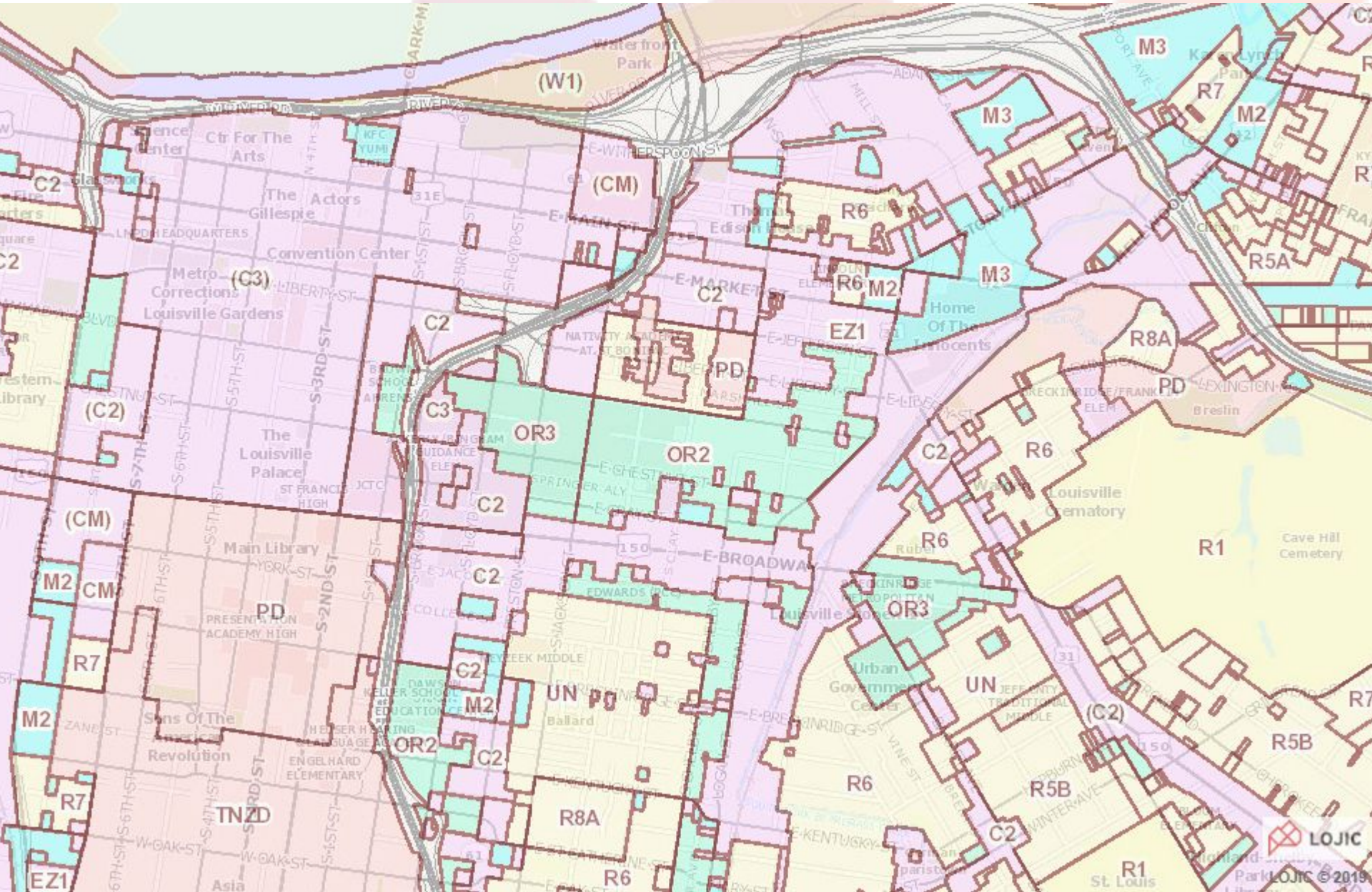
How

- Single-family, multi-family
- Restaurant, retail, automotive shop
- Distillery, chemical plant

## DENSITY

How much

- Two-stories, ten-stories
- Convenient store, mall



# Study

Histories

Maps

Images

Data

# Observe

Walk & Sit

Photo/Draw

Measure

Visit

# Ask

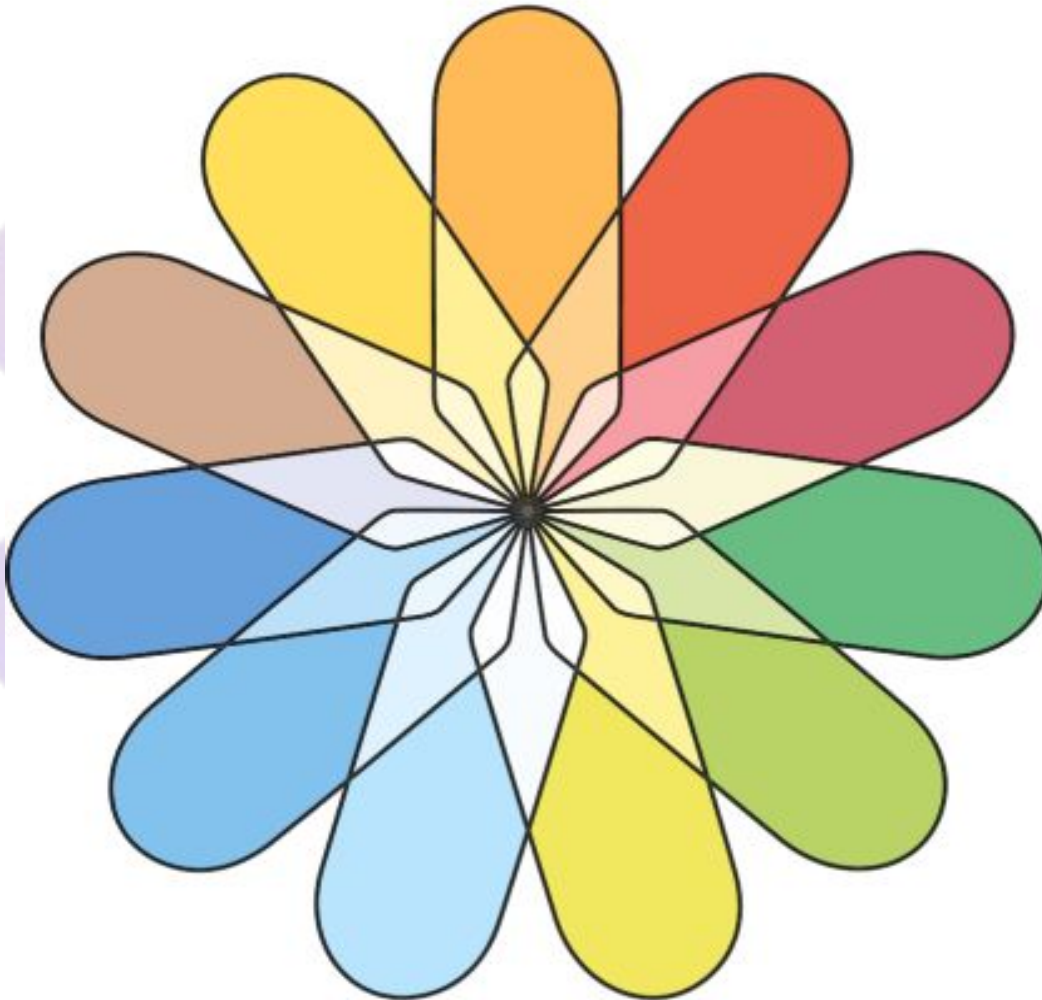
Residents

Visitors

Business

Institutions

# Quality of Life



-  Income & Jobs
-  Housing Conditions
-  Health
-  Education
-  Environmental Quality
-  Personal Security
-  Civic Engagement
-  Work-Life Balance
-  Infrastructure & Services
-  Mobility
-  Culture & Leisure

# Five Physical Features



**Homes &  
Gardens**



**Streets**



**Neighborhood  
Niches**



**Institutions**



**Public  
Space**

# Five Organizing Themes



**Location**



**Mix**



**Scale**



**Time**



**Movement**

# How do you read the street?



# How do you read the street?

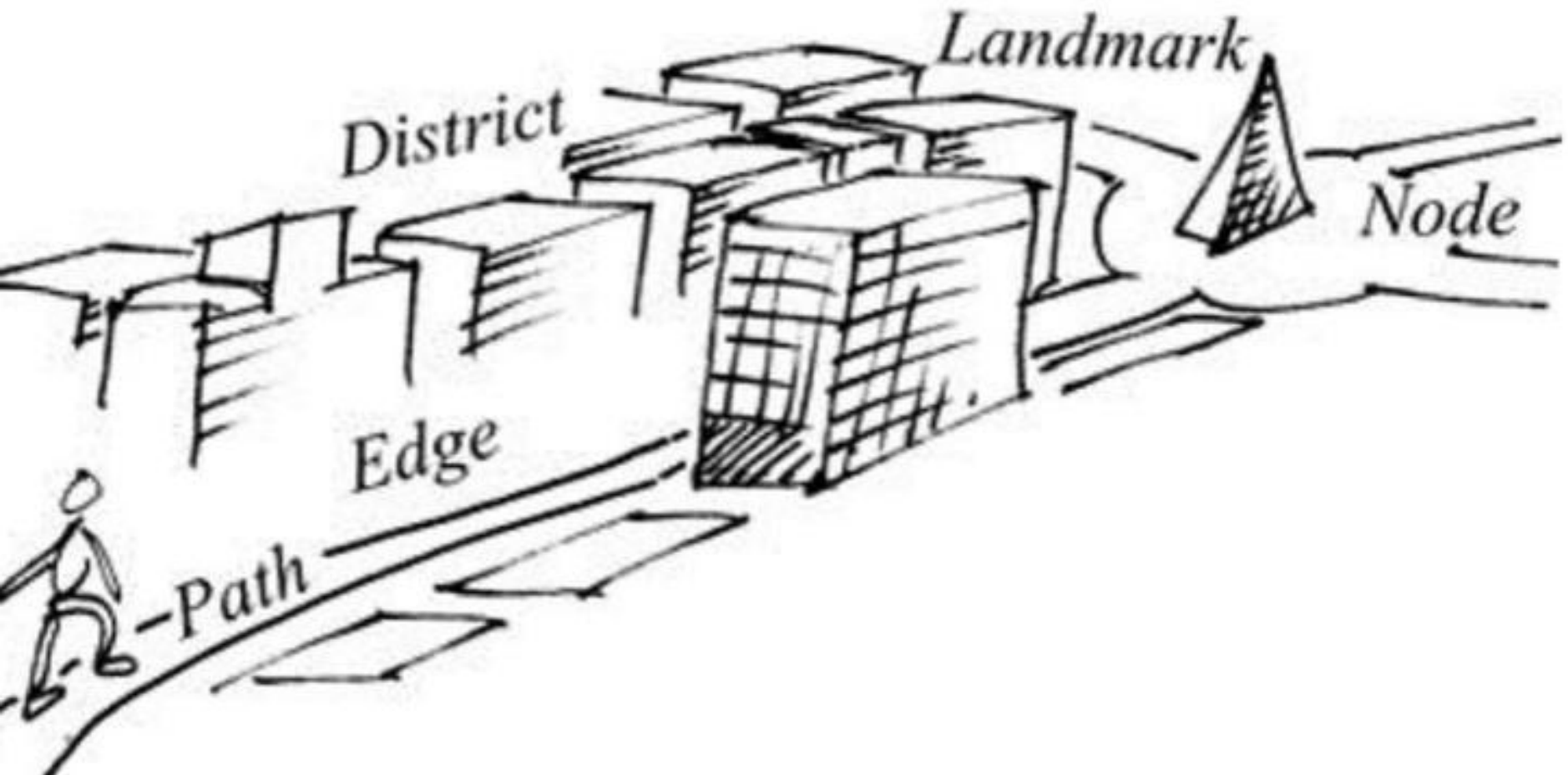




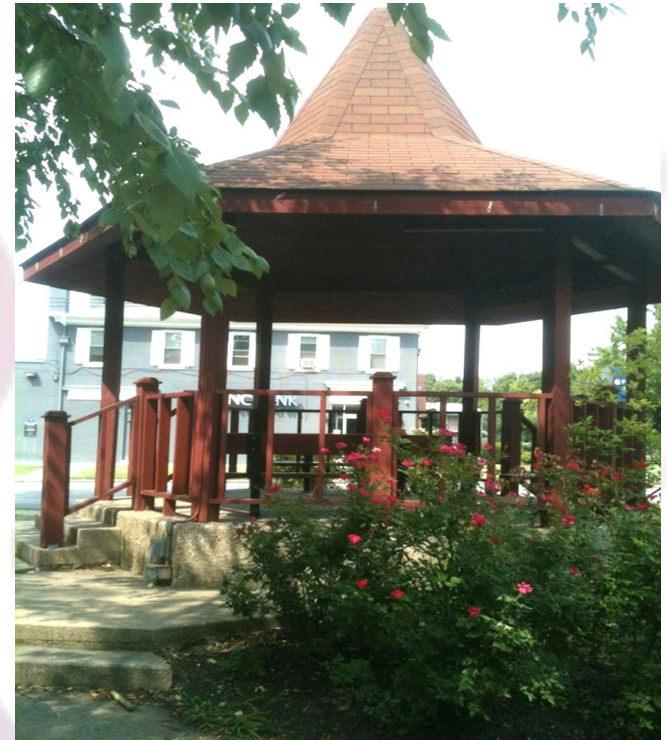
# How does perspective change your assessment?



# Terminology



# Which one is the greater landmark?



# What are the uses? Where's the edge?



# Where's the path?



# Where's the path?



# Dangerous by Design: National Report

<https://www.startgrowthamerica.org/dangerous-by-design/>



# Dangerous by Design, continued...





**Now, how do you apply these concepts to read this block?**



# Use Your Head, Hands, and Heart to **ASK & LISTEN**

## Tools & Tips:

**Public School Teachers**

Conversations, Surveys

**Civic, Faith and Business Leaders**

One on Ones, Community Tours

**Police Ride Along**

Division Resource Officers

**Residents . . . your neighbors!**

Conversations, Surveys



# Use Your Head, Hands, and Heart to STUDY

## Resources:

### Demographic Analysis

US Census, American Community Survey

<https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

### Neighborhood Histories

Encyclopedia of Louisville, UofL Archives, Filson

<https://library.louisville.edu/archives/home>

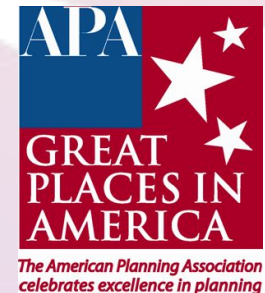
### Case Studies-Best Practices

American Planning Association – Great Places Designation

<https://planning.org/greatplaces/>

### More coming in Week 6!

LOJIC, PVA, Secretary of State, Open Street Maps and more....



# Use Your Head, Hands, and Heart to STUDY

## Existing Louisville Reports:

### **Health Equity Report**

Center For Health Equity at Louisville Metro Public Health and Wellness

<https://louisvilleky.gov/government/center-health-equity/health-equity-report>

### **State of Housing Report**

Metropolitan Housing Coalition

<https://metropolitanhousing.org/annual-reports/>

### **Neighborhood Profiles**

Metro United Way / Kentucky State Data Center

[http://ksdc.louisville.edu/research/sponsored\\_projects/louisville-neighborhood-profiles/](http://ksdc.louisville.edu/research/sponsored_projects/louisville-neighborhood-profiles/)

## Additional Resources:

The Encyclopedia of Louisville

Images of America: Louisville's Historic Black Neighborhoods

UofL Digital Photo Archives

<https://hyku.library.louisville.edu/>

LFPL Historic Newspapers Archives

<https://www.lfpl.org/research/Subjects/Newspapers.php>

# Using Your Head, Hands, and Heart to OBSERVE

## Go on a walk! (Photo Safari)

Walk, snap, gather & report



## Windshield/Walking Survey

<http://ctb.ku.edu/en/table-of-contents> Chapter 3



## Walking Audit

[http://www.pedbikeinfo.org/planning/tools\\_audits.cfm](http://www.pedbikeinfo.org/planning/tools_audits.cfm)



**Pedestrian and Bicycle Information Center**

Data & Resources    Community Support    Planning & Design    Training & Events    Programs & Campaigns

## Asset Mapping

Talk to us!

## Quality of Life Assessment Tools

Food, Services, Parks, Traffic, etc.

**Neighborhood Food Accessibility:** Fill out for each food vendor

Neighborhood Name: \_\_\_\_\_ Neighborhood ID: \_\_\_\_\_  
 Name of Vendor: \_\_\_\_\_ Accepts: \_\_\_ WIC \_\_\_ SNAP

Type (check all that apply):  
 Deli     Dollar Store     Local Sit-Down Restaurant  
 Coffee Shop     Pharmacy     Fast Food Restaurant  
 Bakery     Liquor Store     Chain Sit-Down Restaurant  
 Juice Bar     Bar     Taqueria/ Mobile Stand  
 Grocery Store/Super Center  
 Small Grocery/Market/Convenience Store (w/ Gas Station)  
 Small Grocery/Market/Convenience Store (w/o Gas Station)

**Accessibility (Circle One):**  
 Bike Rack Y N Sidewalk Y N  
 Bike Route Y N Bus Route Y N  
 Adequate Lighting Y N

**Legend:**

Visibility	Frequency	Variety	Quality
0 - not visible	0 - none	0 - no	0 - poor
1 - visible	1 - infrequent	1 - some	1 - adequate
2 - very visible	2 - frequent	2 - a lot	2 - good

Local Food Vendors have the following:	Visible? (0,1,2)	Frequent? (0,1,2)	Variety? (0,1,2)	Quality? (0,1,2)	Comments/ Examples
1. Fruits & vegetables					
2. Low fat products (dairy, snacks, meat)					
3. Whole grain products					
4. Low sugar products					
5. Price incentives for healthy items					
6. Promotional displays & signage to help people buy healthy food					
7. Healthy food products are located at adult/child eye level			Y N		

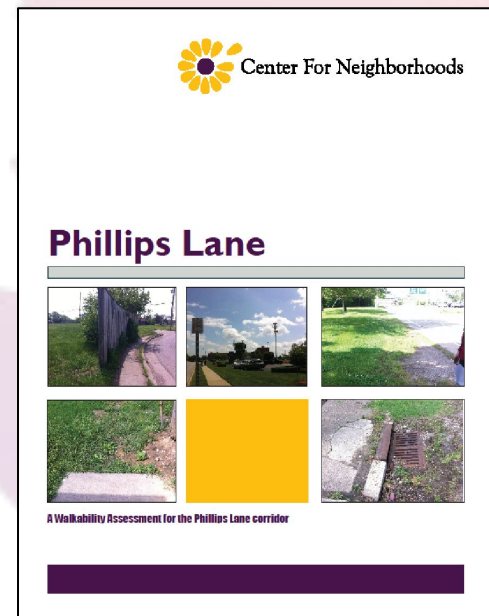
# More Resources for STUDY and OBSERVE:

## Neighborhood Assessments

<https://www.centerforneighborhoods.org/neighborhood-assessments>

## Walkability Assessments

[https://docs.wixstatic.com/ugd/c8c661\\_4b93d668bd0b47dda85135bf0d79733e.pdf](https://docs.wixstatic.com/ugd/c8c661_4b93d668bd0b47dda85135bf0d79733e.pdf)



# Additional reading for nerds

*On Looking: A walker's guide to the art of observation* - Alexandra Horowitz

*The Image of the City* - Kevin Lynch

*How to Read the American City* - Grady Clay

*The Death & Life of Great American Cities* - Jane Jacobs

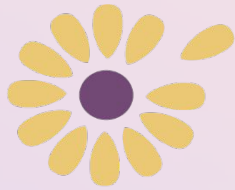
*The Color of Law* – Richard Rothstein

*Neighbors and Neighborhoods* - Sidney Brower

*Mismatch: How Inclusion Shapes Design* – Kat Holmes

- **Movie: “Citizen Jane: Battle for the City”**
- **Movie: “Design for All”**

# Break



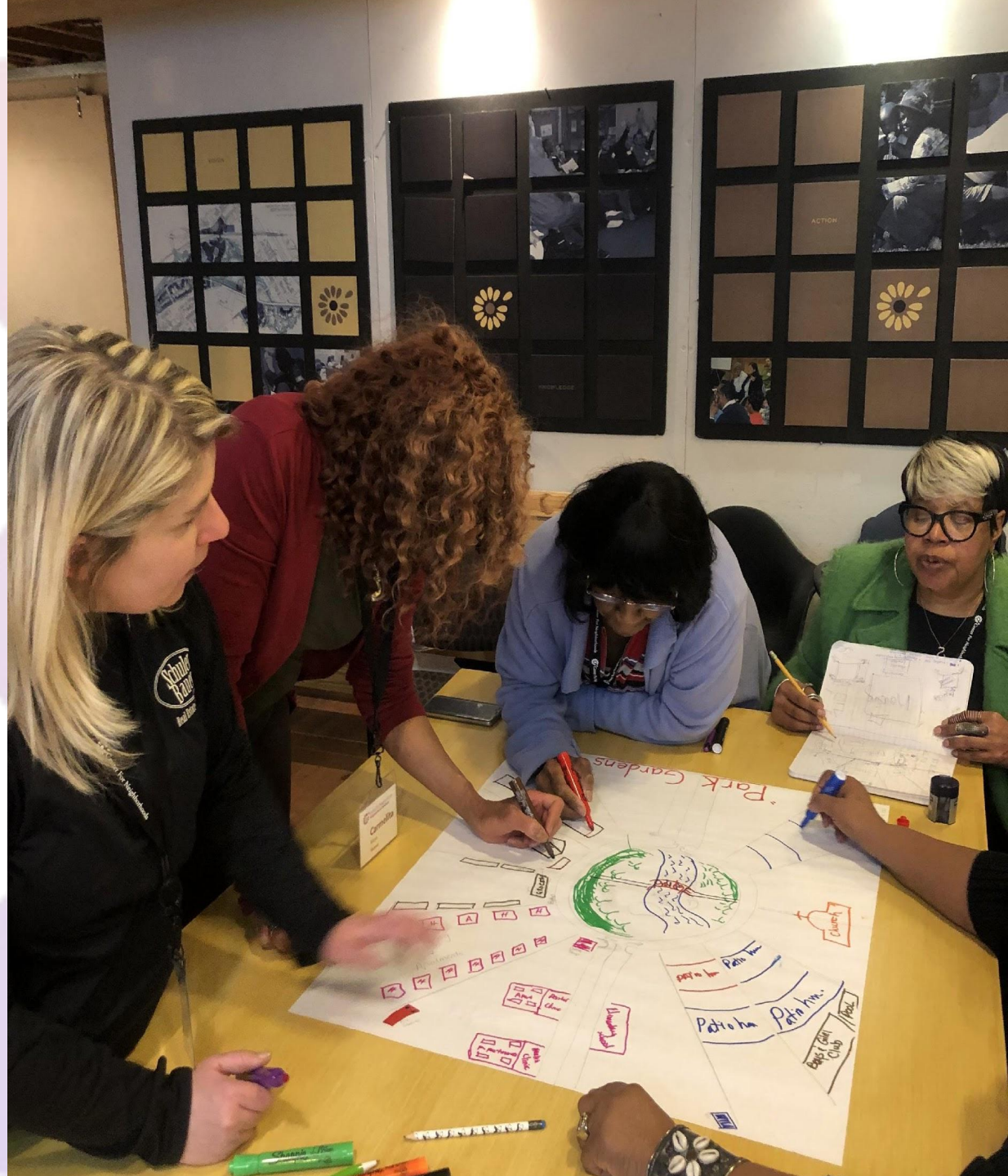
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VISION. KNOWLEDGE. ACTION.



# Ideal Neighborhoods Exercise

- Purpose
- Timeframe
- Group
- Report out



# Considering End Goals



BEGIN...

...with the END *in mind!*

What do you  
want to  
see/hear/feel at  
the end?

What are you  
hoping to  
achieve?



## Ideal Neighborhoods Exercise, continued...

- Public Space
- Public Services
- Infrastructure
- Housing
- Transportation

# Add to Your Assessment Toolbox: Mapping as a Tool for Change



- 1) Identify neighborhood assets
- 2) Create a resource “catalogue” those assets
- 3) Build relationships with your neighbors as you map together!

# Neighborhood Data & Mapping Resource Hub

<https://center-for-neighborhoods-neighborhood-resource-center-cfn.hub.arcgis.com/>

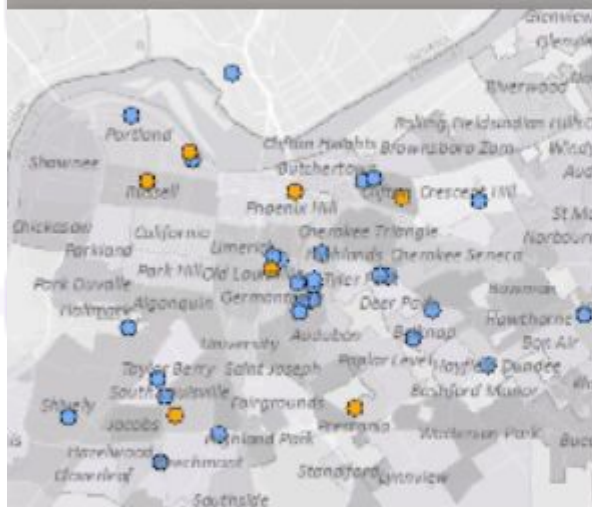


Neighborhood Mapping & Data Resource C...

More ▾



## Interactive Maps:



### Center for Neighborhoods NeighborMap

Louisville's Interactive NeighborMap: Discover neighborhood assets and resources, links to printable



### Louisville Neighborhood Demographics, Select ACS 2016

Louisville Neighborhood Demographics, Select ACS 2016 5 Year Estimates



### 500 Cities: Metro Louisville Health Outcomes

500 Cities Louisville, A Center for Neighborhoods Story Map illustrating major health outcomes in Louisville, KY

## Next Week:

- Community Organizing
- Community Engagement
- Effective Media & Communication